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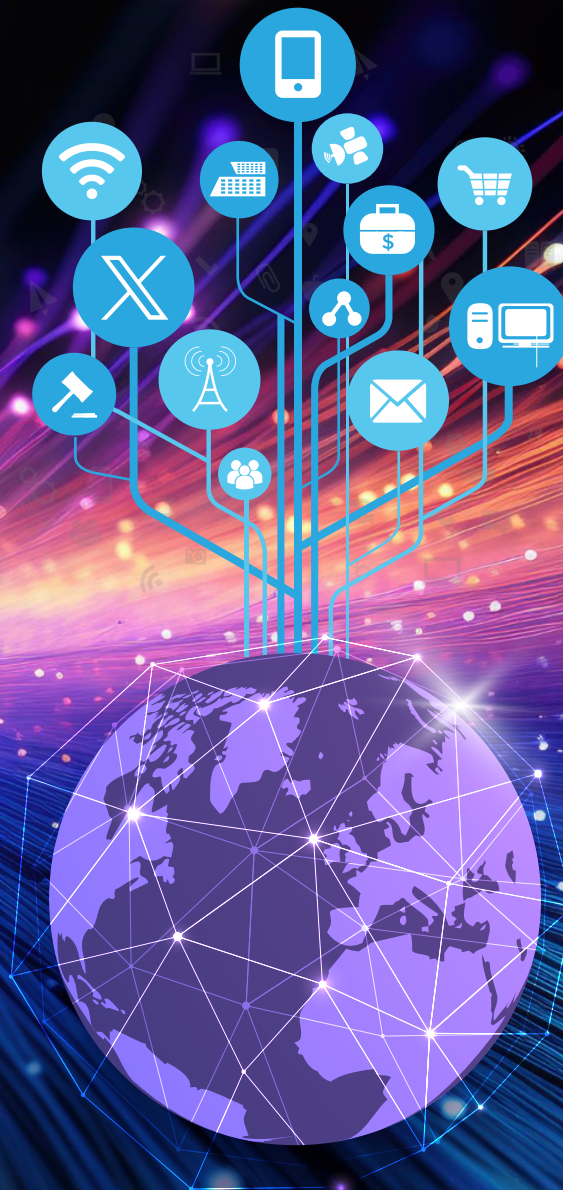


Co-hosted by:



# 2024 CONVERGED TELECOMMUNICATIONS POLICY AND REGULATIONS (CTPR) MASTER CLASS

*The Age of Intelligent Connectivity :  
5G, AI, Security & Sustainability*



**JAKARTA, INDONESIA**  
*JAKARTA. SUKSES UNTUK INDONESIA*  
12-16 August 2024

# Industry landscape

Innovation in the global communications, ICT and mobile industry has brought connectivity to more people than ever before. For example, there are now 5.4 billion unique mobile subscribers around the world. But communications technology enables much more than connectivity — it empowers people through an ever-growing range of internet and mobile-enabled services. This trend is also accelerating the convergence of communications and content.

As a result, industry stakeholders across the globe have had to adjust to new challenges, business opportunities and threats. This means policy, regulations, codes of conduct, industry specifications and standards need to be revisited, enhanced or tweaked to better reflect these rapid changes. There is also the need for the skills sets, competencies and knowledge resource of industry stakeholders and practitioners to be refreshed in order to keep pace with these incessant changes. This is the driver behind the Converged Telecommunications Policy & Regulations (CTPR) Master Class. This collaborative effort from the Multimedia University (MMU), GSMA and Malaysian Communications and Multimedia Commission (MCMC) is crafted to address the capacity needs of the globalised and converged communications, ICT and mobile industry.

# About the CTPR Master Class

The CTPR Master Class stands out as an exceptional program tailored for mid- to senior-level executives across various sectors including national regulatory agencies, government ministries, telecommunication service providers, broadcasters, equipment manufacturers/vendors, and academia. It offers a comprehensive and current perspective on all facets of the converged telecommunications landscape, providing participants with a holistic understanding of the industry.






This intensive, one-week programme will bring together an international, collaborative network of academics, regulators and industry experts to highlight current global approaches to CTPR issues. Participants will be awarded a Certificate that is endorsed by MMU, GSMA and MCMC.

CTPR Masterclass is a series of Masterclasses for the ASEAN and Asia-Pacific regions. It is tailored for and is aimed at empowering pivotal players in the Communications and Multimedia sectors with the insight needed to navigate swiftly changing technological advancements, industry shifts, and regulatory landscapes. This is crucial for tackling the myriad challenges, threats, and opportunities stemming from the convergence and intertwining of communications, multimedia, and content for both ASEAN nations and across the broader region of Asia-Pacific.

The first CTPR was officially launched in Putrajaya, Malaysia in 2015. In 2016, the CTPR Master Class ASEAN was held in Bandung, Indonesia in collaboration with Telkom University. It was the first of its kind in the ASEAN and the Asia Pacific. The 2017 CTPR Master Class for ASEAN countries was hosted in Bangkok, in collaboration with Chulalongkorn University and the National Broadcasting and Telecommunications Commission of Thailand.

CTPR travels again in 2024 to an ASEAN Member State. Stay tuned.

# Modules for the Master Class :

	<b>1</b> <b>Converged Policy and Collaborative Regulations</b>	Highlights the principles governing policy formulation, legislation and regulation. Also looks at innovative and collaborative approaches to current and future trends in international telecommunications law and policy, as well as global markets, government and regional regulations.
	<b>2</b> <b>Managing Spectrum to Maximise Social and Economic Benefits</b>	Explores the socio-economic impact of efficient and effective spectrum management. This will help delegates from the ASEAN region gain a holistic view of the value and impact of spectrum on national and regional development and sustainability.
	<b>3</b> <b>Emerging Technologies and Networks</b>	Technology convergence is the underpinning layer that supports new directions in digital services. This module looks at the opportunities and challenges of digitisation, current trends in digital services, and presents insights on the future ramifications of technology and networks.
	<b>4</b> <b>Digital Business and Economics</b>	The digital economy has critical and far reaching implications for nations, businesses and society. This module offers case studies and discussions on how disruptive technologies are reshaping business models and transforming businesses.
	<b>5</b> <b>Environment, Social, and Governance (ESG)</b>	This module looks into the three key factors used to evaluate the sustainability and ethical impact of a company, business or organisation. The three components – environment, social and governance – provide a holistic framework for evaluating all the non-financial risks and opportunities inherent to a company's day-to-day activities. ESG considerations are increasingly important for companies wishing to access capital, as an increasing number of investors now use ESG criteria to screen potential investments.

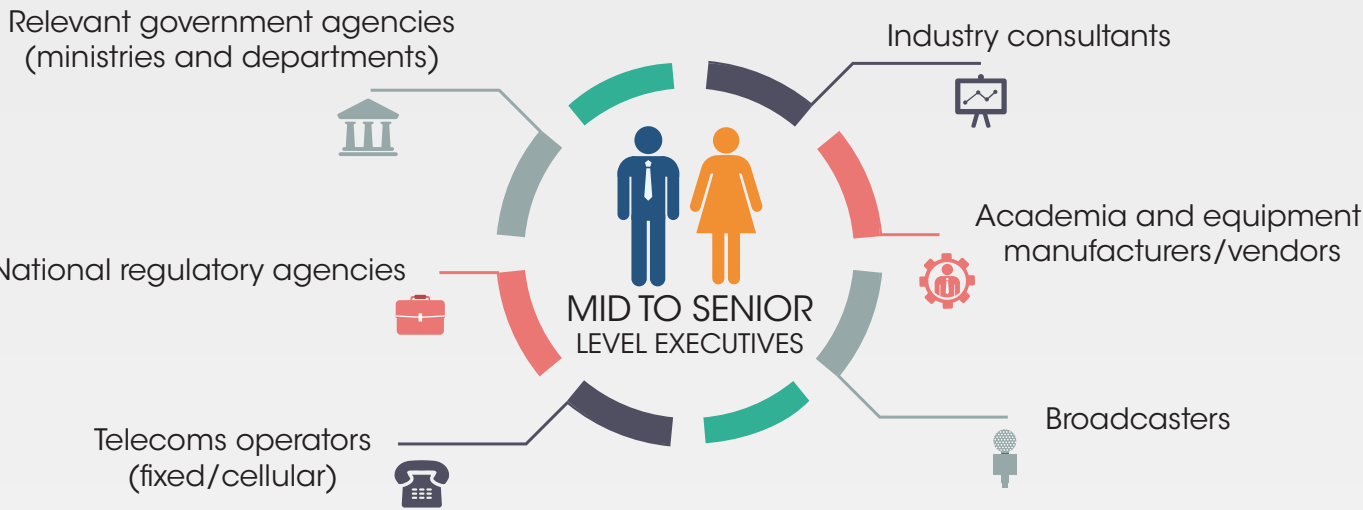
\* Subject to revision as deemed necessary.



Duration of CTPR Master Class

12-16 August 2024

Who should attend?



Where will this programme be conducted & what is the programme fee?

Programme Venue:

**XL Axiata Tower**  
JL. H. R. Rasuna Said X5 Kav. 11-12  
Kuningan Timur, Setiabudi, Jakarta  
Selatan 12950 Indonesia



Programme Fee:

USD 1500

Includes

Early Bird Discount – 15%  
- if registered on or before 5 July 2024\*

Benefits that will be accrued by attending this master class

- |   |   |   |  |
|---|---|---|--|
| 1 | Exposure to latest global thinking on converged policy and regulatory matters   | 2 | Better understanding of related global laws/acts and regulations       |
| 3 | Exposure and understanding of the latest technological advances related to the industry and where it is heading   | 4 | Networking with noted local and international industry thought leaders |
| 5 | Credit transfer up to 30% under the Accreditation of Prior Experiential Learning for Credit Award APEL(C) scheme for Master in Converged Telecommunications Policy and Regulations (MCTPR). | 6 | CPD points for MBOT  |

How do I register for the programme?



## Sponsorship

We are pleased to announce the added attraction of.....

# Sponsorship packages



**MINIMUM**

Platinum  
(USD 12,800)

Gold  
(USD 6,500)

Silver  
(USD 3,200)

Bronze  
(USD 450)

### ACTIVATION AND EVENT BENEFIT

Complimentary Seats  
to Masterclass

5 Pax

3 Pax

1 Pax

-

### LOGO RECOGNITION BENEFITS:

Logo Presence  
during Event

1 minute motion  
logo during  
opening and  
closing  
ceremony

30 seconds  
motion logo  
during opening  
and closing  
ceremony

15 seconds  
motion logo  
during opening  
ceremony

-

Logo placement  
on Digital  
Collateral

Large

Medium

Small

-

Acknowledgement  
on website



-

Logo placement  
on Social Media  
Collateral

Large

Medium

Small

-

### MARKETING AND PR BENEFITS

Acknowledgement  
on selected media



Verbal recognition  
on event day

Opening and  
closing speech

Opening and  
closing speech

Opening and  
closing speech

Opening and  
closing speech

## About Malaysian Communications & Multimedia Commission (MCMC)

MCMC implements and promotes the national policy objectives for the communications and multimedia sector in Malaysia. It is charged with overseeing the regulatory framework for the converging industries of telecommunications, broadcasting and online activities in accordance with the national policy objectives set out in the Communications & Multimedia Act 1998 (CMA). MCMC also has the responsibility for postal services and digital certification under the Postal Services Act and the Digital Signature Act 1997 respectively. The Act provides that MCMC undertakes a policy implementation role, while policy decision making is vested with the Minister.

## About Multimedia University (MMU)

Established in 1997 as Malaysia’s first private university, MMU offers a full range of undergraduate and postgraduate degree programmes in Law, ICT/IT, Creative Multimedia, Cinematic Arts, Engineering, Management, Business, Strategic Communication, Accounting, Banking and Finance across its two in Malaysia. MMU hosts over 13,000 students, of whom over 1,000 are international students representing more than 56 countries.

The Times Higher Education (THE) World Rankings 2021 listed MMU as the top 10 among all Malaysian universities while the QS World University Rankings 2021 has ranked MMU as Top 7 among Malaysian private universities. MMU was granted the Self-Accreditation status and Premier Digital Tech University status from Malaysian government, formally acknowledging that MMU is a trustworthy institution in providing high quality education. For more information, please visit [www.mmu.edu.my](http://www.mmu.edu.my)

## About GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry, and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions, and Outreach. This activity includes advancing policy, tackling today’s biggest societal challenges, underpinning the technology and interoperability that make mobile work, and providing the world’s largest platform to convene the mobile ecosystem at the MWC and M360 series of events. The GSMA’s Capacity Building programme works with partner organisations to deliver high-quality training to students and regulatory professionals.

## About MMU CNERGY

MMU CNERGY, the commercial name of Unitele Multimedia Sdn Bhd (UMSB), is the commercial arm of Multimedia University.

Our Vision is a trusted value creator through innovation towards digital Malaysia. Our Mission is to be the catalyst between academia and industry for value creation by offering expertise through professional services as well as exploiting R&D effort.

## About XL AXIATA

XL Axiata, established in 1996, stands as Indonesia's third-largest mobile operator by revenue market share, serving a robust customer base of 57.6 million, comprising 56 million prepaid and 1.6 million postpaid subscribers. The company offers a diverse range of products across mobile, home, and enterprise segments. With a comprehensive network featuring over 163,000 base stations, including 107,000 4G BTS, XL Axiata ensures extensive coverage across Indonesia. The company leads the industry with a healthy ARPU of IDR 44,000, driving rational pricing strategies. Notably, XL Axiata pioneered the FMC (Fixed-Mobile Convergence) play in Indonesia, achieving a convergence penetration of 79% among its 252,000 XL Home subscribers by the end of March 2024. As part of its commitment to sustainability, XL Axiata is on a path to achieving zero carbon emissions, underlining its dedication to environmental responsibility.

## About Telkom University

Telkom University was established on August 14, 2013. By the end of 2023, the university had 36,898 students and 1,031 lecturers, producing 74,254 alumni worldwide. Telkom University has achieved outstanding accreditations. Telkom University has received international accreditations from IABEE, ABEST-21, AQAS, AUN-QA, and Ted-Qual. It has also been internationally recognized, ranked five stars by Quacquarelli Symonds (QS), and placed 61st in Southeast Asia by the Times Higher Education (THE) World University Ranking. Additionally, the university has received various rankings and recognitions in research, innovation, ethical value, crisis management, student mobility, openness, entrepreneurial spirit, and Global innovation. The university was awarded the Merit (Silver) at the 21st Asia Pacific ICT Awards (APICTA). Telkom University has been selected as the Telecom Infra Project (TIP), the only community lab in Southeast Asia that has become a center of excellence for technology, regulatory, business, and testing and validation locations for Open Network Solution.

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