

Organised by:



2025 CONVERGED TELECOMMUNICATIONS POLICY AND REGULATIONS (CTPR) MASTER CLASS



**PUTRAJAYA, MALAYSIA
19-23 May 2025**

Industry landscape

Innovation in the global communications, ICT and mobile industry has brought connectivity to more people than ever before. For example, there are now 5.4 billion unique mobile subscribers around the world. But communications technology enables much more than connectivity — it empowers people through an ever-growing range of internet and mobile-enabled services. This trend is also accelerating the convergence of communications and content.

As a result, industry stakeholders across the globe have had to adjust to new challenges, business opportunities and threats. This means policy, regulations, codes of conduct, industry specifications and standards need to be revisited, enhanced or tweaked to better reflect these rapid changes. There is also the need for the skills sets, competencies and knowledge resource of industry stakeholders and practitioners to be refreshed in order to keep pace with these incessant changes. This is the driver behind the Converged Telecommunications Policy & Regulations (CTPR) Master Class. This collaborative effort from the Multimedia University (MMU), GSMA and Malaysian Communications and Multimedia Commission (MCMC) is crafted to address the capacity needs of the globalised and converged communications, ICT and mobile industry.

About the CTPR Master Class





The CTPR Master Class stands out as an exceptional program tailored for mid- to senior-level executives across various sectors including national regulatory agencies, government ministries, telecommunication service providers, broadcasters, equipment manufacturers/vendors, and academia. It offers a comprehensive and current perspective on all facets of the converged telecommunications landscape, providing participants with a holistic understanding of the industry.

This intensive, one-week programme will bring together an international, collaborative network of academics, regulators and industry experts to highlight current global approaches to CTPR issues. Participants will be awarded a Certificate that is endorsed by MMU, GSMA and MCMC.

CTPR Masterclass is a series of Masterclasses for the ASEAN and Asia-Pacific regions. It is tailored for and is aimed at empowering pivotal players in the Communications and Multimedia sectors with the insight needed to navigate swiftly changing technological advancements, industry shifts, and regulatory landscapes. This is crucial for tackling the myriad challenges, threats, and opportunities stemming from the convergence and intertwining of communications, multimedia, and content for both ASEAN nations and across the broader region of Asia-Pacific.

The first CTPR was officially launched in Putrajaya, Malaysia in 2015. In 2016, the CTPR Master Class ASEAN was held in Bandung, Indonesia in collaboration with Telkom University. It was the first of its kind in the ASEAN and the Asia Pacific. The 2017 CTPR Master Class for ASEAN countries was hosted in Bangkok, in collaboration with Chulalongkorn University and the National Broadcasting and Telecommunications Commission of Thailand.

Modules for the Master Class :

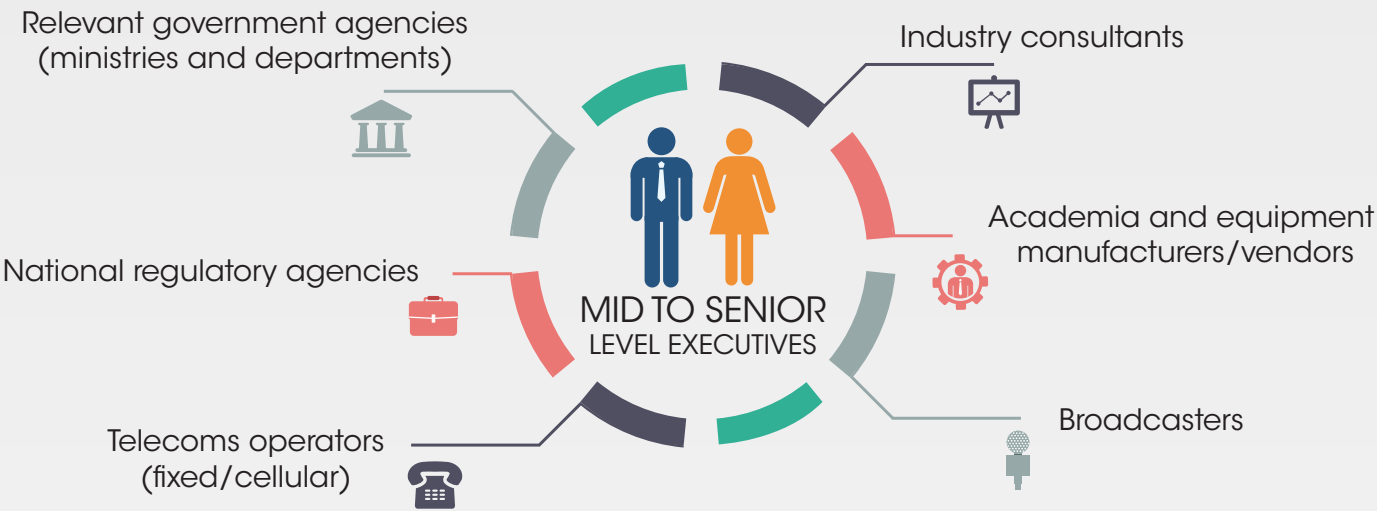
	1 Converged Policy and Collaborative Regulations	Highlights the principles governing policy formulation, legislation and regulation. Also looks at innovative and collaborative approaches to current and future trends in international telecommunications law and policy, as well as global markets, government and regional regulations.
	2 Managing Spectrum to Maximise Social and Economic Benefits	Explores the socio-economic impact of efficient and effective spectrum management. This will help delegates from the ASEAN region gain a holistic view of the value and impact of spectrum on national and regional development and sustainability.
	3 Emerging Technologies and Networks	Technology convergence is the underpinning layer that supports new directions in digital services. This module looks at the opportunities and challenges of digitisation, current trends in digital services, and presents insights on the future ramifications of technology and networks.
	4 Digital Business and Economics	The digital economy has critical and far reaching implications for nations, businesses and society. This module offers case studies and discussions on how disruptive technologies are reshaping business models and transforming businesses.
	5 Environment, Social, and Governance (ESG)	This module looks into the three key factors used to evaluate the sustainability and ethical impact of a company, business or organisation. The three components – environment, social and governance – provide a holistic framework for evaluating all the non-financial risks and opportunities inherent to a company's day-to-day activities. ESG considerations are increasingly important for companies wishing to access capital, as an increasing number of investors now use ESG criteria to screen potential investments.

* Subject to revision as deemed necessary.

Duration of CTPR Master Class

Cohort 1: 19 - 23 May 2025

Who should attend?



Where will this programme be conducted & what is the programme fee?

Programme Venue:

Zenith Hotel Putrajaya
No 1, Jalan P2/A, Presint 2,
Putrajaya, Malaysia



Programme Fee:

\$1500
US Dollar

Includes

Benefits that will be accrued by attending this master class

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|---|---|---|--|
| 1 | Exposure to latest global thinking on converged policy and regulatory matters | 2 | Better understanding of related global laws/acts and regulations |
| 3 | Exposure and understanding of the latest technological advances related to the industry and where it is heading | 4 | Networking with noted local and international industry thought leaders |
| 5 | Credit transfer up to 30% under the Accreditation of Prior Experiential Learning for Credit Award APEL(C) scheme for Master in Converged Telecommunications Policy and Regulations (MCTPR). | 6 | CPD points for MBOT |

How do I register for the programme?

>>> SIGN UP HERE <<<

About GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry, and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions, and Outreach. This activity includes advancing policy, tackling today's biggest societal challenges, underpinning the technology and interoperability that make mobile work, and providing the world's largest platform to convene the mobile ecosystem at the MWC and M360 series of events. The GSMA's Capacity Building programme works with partner organisations to deliver high-quality training to students and regulatory professionals.

About Malaysian Communications & Multimedia Commission (MCMC)

MCMC implements and promotes the national policy objectives for the communications and multimedia sector in Malaysia. It is charged with overseeing the regulatory framework for the converging industries of telecommunications, broadcasting and online activities in accordance with the national policy objectives set out in the Communications & Multimedia Act 1998 (CMA). MCMC also has the responsibility for postal services and digital certification under the Postal Services Act and the Digital Signature Act 1997 respectively. The Act provides that MCMC undertakes a policy implementation role, while policy decision making is vested with the Minister.

About Multimedia University (MMU)

Multimedia University (MMU) is one of Malaysia's leading universities particularly in digital and information, communication, and technology (ICT) education since its establishment in 1997. Owned by Telekom Malaysia (TM), the university has produced more than 75,000 graduates and currently has approximately more than 16,000 students including 1,500 students from 71 countries. MMU offers a full range of undergraduate and postgraduate degree programmes in the fields of Engineering, Information & Communication Technology, Creative Multimedia, Cinematic Arts, Business & Management, Finance, Accounting, Law, and Strategic Communication.

About MMU CENERGY

MMU CENERGY, the commercial name of Unitele Multimedia Sdn Bhd (UMSB), is the commercial arm of Multimedia University.

Our Vission is a trusted value creator through innovation towards digital Malaysia. Our Mission is to be the catalyst between academia and industry for value creation by offering expertise through professional services as well as exploiting R&D effort.

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