

A Strategic Alliance by

Supported by



CONVERGED TELECOMMUNICATIONS POLICY AND REGULATIONS **CTPR MASTERCLASS 2025**

The Age of Intelligent Connectivity: 5G, AI, Security & Sustainability

28 JULY – 1 AUGUST 2025

VENUE: CYBERJAYA/PUTRAJAYA, MALAYSIA





Over 300 regulatory professionals empowered across ASEAN.



The CTPR Masterclass

The Converged Telecommunications Policy Regulation (CTPR) Masterclass is a collaborative effort between **MCMC**, **MMU**, **GSMA** and **CNENERGY** to develop talent for the connected world.

Today's communications technology does more than connect — **it empowers**.

With internet and mobile services rapidly advancing, the worlds of communication, content, and innovation are increasingly converging.

This demands fresh insight, adaptive regulation, and skilled industry leaders.

Uniting **regulators, academia, and global tech players** to modernise telecommunications policy and regulation.



Your Gateway to Innovative Policy and Regulations

Understand key international laws and regulatory frameworks.

Gain insights into global policy and regulation developments.

Connect with leading local and global industry experts.

Collect CPD points recognised by MBOT.

Earn up to 30% credit transfer towards the Master's in CTPR (APEL(C)).

Explore the latest tech shaping the future of communications.



CTPR Masterclass 2025

Modules

Join global experts for a high-impact week delving into **AI regulations, Open RAN, next-gen networks, satellite tech**, and more — all in this year's must-attend masterclass.

Module 1: Converged Policy and Regulations	Module 2: Emerging Technologies and Networks
<ul style="list-style-type: none">• Examine how converged policy and regulation can support ASEAN's fast-evolving digital ecosystem• Understand the role of next-generation connectivity in enabling AI innovation• Discuss key regulatory challenges in a converging telecommunications landscape• Explore the need for future-ready frameworks to address cybersecurity, consumer protection, spectrum management, and cross-border data flows• Understand how to create and support a resilient and modern digital future	<ul style="list-style-type: none">• Explore the latest advancements in emerging technologies and networks• Examine global approaches to AI regulation, featuring real-world case studies on balancing innovation and risk• Unpack the shift towards Open RAN and next-generation mobile networks, including disaggregated architectures and developments in 6G• Discuss the rise of Direct-to-Device satellite technologies and their integration into the mobile ecosystem• Tackle both the technical and regulatory sides of new technologies



“The CTPR Masterclass provides intensive training on telecommunications policy and regulations, ensuring ASEAN leaders are equipped with the latest strategies in digital governance.”

Prof. Dr. Adiwijaya,
Rector of Telkom University, Indonesia
(CTPR Jakarta, 2024)

Module 3: Managing Spectrum to Maximise Social and Economic Benefits	Module 4: Digital Business and Economics
<ul style="list-style-type: none"> • Explore the critical role of spectrum management in social and economic progress • Discover best practices for fair and efficient spectrum use • Understand how to balance industry innovation with equitable access for all • Gain insights into research on spectrum optimisation for 5G and future technologies • Discover how AI will transform telecommunications networks • Understand strategies for attracting investment through fair licensing • Discover effective policies to support advanced technologies in a competitive, inclusive environment 	<ul style="list-style-type: none"> • Explore AI's impact on telecoms, policy, and industry • Understand mobile privacy principles and impact assessments • Discuss the safeguarding of online spaces across different regulatory contexts • Gain insights into network security challenges in mobile telecoms • Explore the use of personal data in digital business • Understand the key policy and governance levers used to create a secure, inclusive digital economy

Module 5 Environmental, Social, and Governance
<ul style="list-style-type: none"> • Gain insights into ESG's rising importance in the telecommunications sector • Understand the interplay between inclusivity, sustainability, and responsible innovation • Explore ethical governance, social impact, and environmental stewardship • Examine AI-powered solutions for greener, more efficient operations • Understand how to balance technological innovation with corporate responsibility • Explore the key takeaways from the CTPR Masterclass

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This 5 day course will provide a good opportunity to learn from experts and build collaboration among participants and organisations.

Chief Marshal Thares Punsri
Former Chairman, National Broadcasting and
Telecommunications Commission, Thailand
(CTPR Bangkok, 2017)



Secure your spot for the CTPR Masterclass 2025



Price
US\$1,500* /per pax

Enjoy a **15%** early bird discount for registrations completed by 30 June 2025.



28 July – 1 August 2025



9:00 AM – 5:00 PM



Venue:
Cyberjaya/Putrajaya,
Malaysia

Venue: Cyberjaya/Putrajaya, Malaysia

***Inclusive of all training materials, daily meals, and industry visit**

Who Should Attend?



**Regulators from the Digital Communications
and Media Sectors**



Telecommunications Operators



Academia



Government Officials



Communications and Multimedia Industries

Sponsorship

Sponsorship packages



MINIMUM	Platinum (USD 12,800)	Gold (USD 6,500)	Silver (USD 3,200)	Bronze (USD 450)
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ACTIVATION AND EVENT BENEFIT

Complimentary Seats
to Masterclass

5 Pax

3 Pax

1 Pax

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LOGO RECOGNITION BENEFITS:

Logo Presence
during Event

1 minute motion
logo during
opening and
closing
ceremony

30 seconds
motion logo
during opening
and closing
ceremony

15 seconds
motion logo
during opening
ceremony

-

Logo placement
on Digital
Collateral

Large

Medium

Small

-

Acknowledgement
on website



-

Logo placement
on Social Media
Collateral

Large

Medium

Small

-

MARKETING AND PR BENEFITS

Acknowledgement
on selected media



Verbal recognition
on event day

Opening and
closing speech

Opening and
closing speech

Opening and
closing speech

Opening and
closing speech

**Be part of ASEAN's most dynamic
policy masterclass.**

Be part of CTPR Masterclass 2025.



SCAN TO REGISTER NOW!

Have questions? Reach out to us:

**MMU Cnergy,
Ground Floor, FCI Building,
Multimedia University,
Persiaran Multimedia,
63100 Cyberjaya,
Selangor, Malaysia**



ctpr.mmu.edu.my

About Malaysian Communications & Multimedia Commission (MCMC)

MCMC is the regulator of the communications and multimedia industry in Malaysia and promotes the development of the communications and multimedia industry which includes telecommunications, broadcasting, online activities, postal services and digital certification as well as implementing and promoting the Government's national policy objectives for the communications and multimedia industry.

About Multimedia University (MMU)

Multimedia University (MMU) is one of Malaysia's leading universities particularly in the area of digital and information, communication and technology (ICT) education since its establishment in June 1997. As a Government Linked University (GLU), MMU has produced more than 77,000 graduates and currently has nearly 17,000 students including 1,700 international students from 79 countries.

MMU was granted the Self-Accreditation status from the Malaysian government, formally acknowledging that the university is a trustworthy institution in providing high quality education. Due to the university's consistent superlative performance and achievements, MMU has been accorded the status of a Premier Digital Tech Institution by Ministry of Higher Education and Malaysia Digital Economy Corporation (MDEC) and is now officially recognised as one of the best places in the country to pursue computer and technology-related programmes.

MMU offers undergraduate and postgraduate programmes in the fields of Engineering, Information & Communication Technology, Creative Multimedia, Cinematic Arts, Business & Management, Finance, Accounting, Law, and Strategic Communication. To learn more, please visit www.mmu.edu.my.

About GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry, and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions, and Outreach. This activity includes advancing policy, tackling today's biggest societal challenges, underpinning the technology and interoperability that make mobile work, and providing the world's largest platform to convene the mobile ecosystem at the MWC and M360 series of events. The GSMA's Capacity Building programme works with partner organisations to deliver high-quality training to students and regulatory professionals.

About MMU CNERGY

MMU CNERGY, the commercial name of Unitele Multimedia Sdn Bhd (UMSB), is the commercial arm of Multimedia University. Our Vision is a trusted value creator through innovation towards digital Malaysia. Our Mission is to be the catalyst between academia and industry for value creation by offering expertise through professional services as well as exploiting R&D effort.