

A Strategic Alliance by



Supported by



CONVERGED TELECOMMUNICATIONS POLICY AND REGULATIONS **CTPR MASTERCLASS 2026**

*Enabling the Next Wave of Connectivity and Multimedia:
From 5G and AI to satellite and beyond — policies for future digital growth*

COHORT 3
2 - 6 NOVEMBER 2026
Courtyard by Marriott Penang, Malaysia





Over 500 regulators and professionals empowered across ASEAN and Asia Pacific Region.

The CTPR Masterclass

The Converged Telecommunications Policy Regulation (CTPR) Masterclass is a collaborative effort between **MCMC**, **MMU**, **GSMA** and **CNERGY** to develop talent for the connected world.

Today's communications technology does more than connect — **it empowers**.

With internet and mobile services rapidly advancing, the worlds of communication, content, and innovation are increasingly converging.

This demands fresh insight, adaptive regulation, and skilled industry leaders.

Uniting **regulators, academia, and global tech players** to modernise telecommunications policy and regulations.



Your Gateway to Innovative Policy and Regulations

Understand key international laws and regulatory frameworks.

Gain insights into global policy and regulation developments.

Connect with leading local and global industry experts.

Collect CPD points recognised by MBOT.

Earn up to 30% credit transfer towards the Master's in CTPR (APEL(C)).

Explore the latest tech shaping the future of communications.



CTPR Masterclass 2026

Modules

Join global experts for a high-impact week delving into **AI regulations, Open RAN, next-gen networks, satellite tech**, and more — all in this year's must-attend masterclass.

Module 1: Converged Policy & Collaborative Regulations	Module 2: Emerging Technologies & Intelligent Infrastructure
• Examine how converged policy and regulation can support ASEAN's fast-evolving digital ecosystem • Understand the role of next-generation connectivity in enabling AI innovation • Discuss key regulatory challenges in a converging telecommunications landscape • Explore the need for future-ready frameworks to address cybersecurity, consumer protection, spectrum management, and cross-border data flows • Understand how to create and support a resilient and modern digital future	• Explore the latest advancements in emerging technologies and networks • Examine global approaches to AI regulation, featuring real-world case studies on balancing innovation and risk • Unpack the shift towards Open RAN and next-generation mobile networks, including disaggregated architectures and developments in 6G • Discuss the rise of Direct-to-Device satellite technologies and their integration into the mobile ecosystem • Tackle both the technical and regulatory sides of new technologies



“The CTPR Masterclass provides intensive training on telecommunications policy and regulations, ensuring ASEAN leaders are equipped with the latest strategies in digital governance.

Prof. Dr. Adiwijaya,
Rector of Telkom University, Indonesia
(CTPR Jakarta, 2024)

Module 3: Intelligent Spectrum Governance & Future Connectivity	Module 4: Digital Business, Data Governance & Infrastructure Economics
• Explore the critical role of spectrum management in social and economic progress • Discover best practices for fair and efficient spectrum use • Understand how to balance industry innovation with equitable access for all • Gain insights into research on spectrum optimisation for 5G and future technologies • Discover how AI will transform telecommunications networks • Understand strategies for attracting investment through fair licensing • Discover effective policies to support advanced technologies in a competitive, inclusive environment	• Explore AI's impact on telecoms, policy, and industry • Understand mobile privacy principles and impact assessments • Discuss the safeguarding of online spaces across different regulatory contexts • Gain insights into network security challenges in mobile telecoms • Explore the use of personal data in digital business • Understand the key policy and governance levers used to create a secure, inclusive digital economy
Module 5 Sustainable & Inclusive Digital Transformation	
• Gain insights into ESG's rising importance in the telecommunications sector • Understand the interplay between inclusivity, sustainability, and responsible innovation • Explore ethical governance, social impact, and environmental stewardship • Examine AI-powered solutions for greener, more efficient operations • Understand how to balance technological innovation with corporate responsibility • Explore the key takeaways from the CTPR Masterclass	

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This 5 day course will provide a good opportunity to learn from experts and build collaboration among participants and organisations.

Chief Marshal Thares Punsri
Former Chairman, National Broadcasting and Telecommunications Commission, Thailand (CTPR Bangkok, 2017)



Secure your spot for the CTPR Masterclass 2026

COHORT 3

Programme Fee

RM 8,000.00/USD 2,000.00
(inclusive SST 8%)



2 - 6 November 2026



9:00 AM – 5:00 PM



Courtyard by Marriott Penang,
Malaysia.

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Who Should Attend?



Regulators from the Digital Communications and Media Sectors



Telecommunications Operators



Academia



Government Officials



Communications and Multimedia Industries



About Malaysian Communications & Multimedia Commission (MCMC)

MCMC is the regulator of the communications and multimedia industry in Malaysia and promotes the development of the communications and multimedia industry which includes telecommunications, broadcasting, online activities, postal services and digital certification as well as implementing and promoting the Government's national policy objectives for the communications and multimedia industry.

About Multimedia University (MMU)

Multimedia University (MMU) is one of Malaysia's leading universities particularly in the area of digital, artificial intelligence (AI), and information technology (IT) education since its establishment in June 1997 by Telekom Malaysia (TM), the national digital infrastructure provider and leading integrated telecommunication company. As a Government Linked University (GLU), MMU has produced more than 80,000 graduates and currently has approximately more than 18,000 students nearly 2,600 students from 86 countries in Cyberjaya and Melaka campuses.

MMU was granted the Self-Accreditation status from the Malaysian government, formally acknowledging that the university is a trustworthy institution in providing high quality education. Due to the university's consistent superlative performance and achievements, MMU has been accorded the status of a Premier Digital Tech Institution by Ministry of Higher Education and Malaysia Digital Economy Corporation (MDEC), and is officially recognised as one of the best places in the country to pursue computer and technology-related programmes.

MMU maintains its global position in the The Times Higher Education (THE) World Rankings 2026 by Subject for Computer Science, Engineering, and Business and Economics at 601-800 rankings. The QS World University Rankings 2026 placed MMU at 851-900 rankings.

MMU offers undergraduate and postgraduate programmes in the fields of Engineering, Information & Communication Technology, Creative Multimedia, Cinematic Arts, Business & Management, Finance, Accounting, Law, and Strategic Communication. To learn more, please visit www.mmu.edu.my.

About GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry, and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions, and Outreach. This activity includes advancing policy, tackling today's biggest societal challenges, underpinning the technology and interoperability that make mobile work, and providing the world's largest platform to convene the mobile ecosystem at the MWC and M360 series of events. The GSMA's Capacity Building programme works with partner organisations to deliver high-quality training to students and regulatory professionals.

About MMU CNERGY

MMU CNERGY, the commercial arm of Multimedia University (MMU), serves as a catalyst between academia, industry, and government in driving innovation, talent development, and digital transformation initiatives. Backed by MMU's strong academic and research ecosystem, CNERGY delivers industry-focused solutions through professional training, strategic partnerships, consultancy, technology commercialization, conference and event management, and project implementation across various sectors.

At CNERGY, we are committed to creating meaningful impact by bridging knowledge with real-world application. Our expertise spans future skills development, digital transformation, AI and emerging technologies, policy and regulatory programmes, executive learning, industry collaboration, and integrated business solutions. Through collaborations with local and international partners, government agencies, and industry leaders, we continue to empower organisations and communities towards a more innovative, sustainable, and digitally-driven future.

We aspire to be a trusted value creator and strategic partner in shaping Malaysia's digital ecosystem while expanding our global footprint through impactful programmes and transformative initiatives.

**Be part of ASEAN's most dynamic
policy masterclass.**

Be part of CTPR Masterclass 2026.

Have questions? Reach out to us:

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<https://ctpr.mmu.edu.my/>



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Sponsorship

Sponsorship packages



MINIMUM

Platinum
(USD 12,800)

Gold
(USD 6,500)

Silver
(USD 3,200)

Bronze
(USD 450)

ACTIVATION AND EVENT BENEFIT

Complimentary Seats
to Masterclass

5 Pax

3 Pax

1 Pax

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LOGO RECOGNITION BENEFITS:

Logo Presence
during Event

1 minute motion
logo during
opening and
closing
ceremony

30 seconds
motion logo
during opening
and closing
ceremony

15 seconds
motion logo
during opening
ceremony

-

Logo placement
on Digital
Collateral

Large

Medium

Small

-

Acknowledgement
on website



-

Logo placement
on Social Media
Collateral

Large

Medium

Small

-

MARKETING AND PR BENEFITS

Acknowledgement
on selected media



Verbal recognition
on event day

Opening and
closing speech

Opening and
closing speech

Opening and
closing speech

Opening and
closing speech

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